

HARBOURS  
**360**

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**Harbours 360 Conference**  
**8-9.11.2016**

Wyndham Duisburger Hof Hotel  
Opernplatz 2  
47051 Duisburg  
Germany



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**Contact us**

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# Cooperation offer

## Event in brief

Harbours 360 Conference: European ports cooperation initiative – the platform of communication within the port sector in Europe – created for decision makers from the European intermodal sector, will be held on 8-9<sup>th</sup> November 2016, in Duisburg.

The 2-day event will bring together high-class speakers, market analysts, delegates and key representatives from the European transport market.

This year the Harbours 360 Conference agenda covers issues regarding the inland waterway and maritime transport connectivity and new bridging routes with the Far East.

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## Benefits of sponsoring

boost for brand recognition within the industry

establishing new business contacts

maximize the exposure of your products and services

reach a database of over 20.000 contacts

address your customers' needs by directly meeting them

opportunity to network with your peers and colleagues

take advantage of our media and communications campaign

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## Who will be there?

port authorities – maritime organizations – port and terminal operators – railway operators – logistic operators – freight forwarders – inland ports or terminals – shipping lines and their owners – offshore market representatives – developers – research institutes – infrastructure managers – intermodal operators – governmental bodies – local authorities – financial institutions – consulting companies – universities – cargo owners – energy utility companies – 3PL providers – road haulers – supply chain managers – warehousing companies – cargo handling equipment companies – IT specialists – barge owners or agents

## Past attendees

Associated Danish Ports A/S, Port of Fredericia, Nyborg and Middlefart – Baltic Ports Organization – Baltic Transport Journal – CLECAT – DB Schenker Netherlands – DFDS A/S – DHL Express – Drewry Shipping Consultants – Duisport – ECSA – E-ferry – eThekwini Municipality – ESPO – European Commission – European Federation of Inland Ports (EFIP) – Eurorail International – Far East Land Bridge – FEPORT – Global Shippers' Forum – Harbours Review – Hatrans Logistics – HPC Hamburg Port Consulting GmbH – Marathon Project – MIDEK AB – MTBS – Maritime & Transport Business Solutions – Pakistan Intermodal – Port of Aarhus – Port of Antwerp – Ports of Barcelona – Port of Zeebrugge – Raben Transport – Siemens N.V – State Enterprise 'Ukrainian Sea Ports Authority' – The Norwegian Coastal Administration – Trans Eurasia Logistics GmbH – Transport & Environment – Valenciaport Foundation – VRT Finland

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## Cooperation opportunities

Conference cooperation is the best way to present your business profile in a dedicated environment. This offer is designed to adapt to the individual needs and budget of each partner.

For more details please do not hesitate to contact Alan Arent, [alan@actiaforum.pl](mailto:alan@actiaforum.pl), +48 500 061 931.

Listed below, you'll find all the benefits enclosed in each sponsorship scheme and the extra services provided for our two main sponsors.

**Gold Sponsor** – additionally to the items listed in the tables, we will arrange up to six 1-to-1 meetings with conference participants of our Gold Sponsor's choosing.

**Silver Sponsor** – similarly, we will arrange up to three 1-to-1 meetings with conference participants of our Silver Sponsors' choosing.

We will take care of the organizational side, offering you the best possible networking opportunities!

## Cooperation benefits

Benefits	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Coffee Break Sponsor	Lunch Sponsor	Reception Sponsor
<b>Value</b>	<b>EUR 4950</b>	<b>EUR 3 500</b>	<b>EUR 2 500</b>	<b>EUR 2 500</b>	<b>EUR 3 500</b>	<b>EUR 4 000</b>
Invitations	5	3	2	2	3	2
Speaking opportunities	30 min. speech	30 min. speech	30 min. speech	10 min. speech before the coffee break	10 min. speech before the lunch	15 min. speech before at the cocktail party
<b>Logo exposure</b>						
Conference agenda	OK	OK	OK	OK	OK	OK
Name badges	OK	–	–	–	–	–
Conference screen saver	OK	OK	OK	OK	OK	OK
Conference website with hyperlink	OK	OK	OK	OK	OK	OK
Conference newsletter with hyperlink	OK	OK	OK	OK	OK	OK
Conference folder	OK	OK	OK	OK	OK	OK
Place cards	OK	–	–	OK	OK	OK
<b>Promotion &amp; advertising</b>						
One-time advertisement in the conference newsletter (100 words)	OK	OK	OK	OK	OK	OK
Roll-up	3 conference room/foyer	2 conference room/foyer	1 conference room/foyer	2 foyer/restaurant	2 foyer/restaurant	3 foyer/restaurant
Sponsors' gadgets in the promo-bag	OK	–	–	–	–	OK
Official announcement by the conference moderator	OK	OK	OK	OK	OK	OK

## Additional cooperation opportunities

### Exhibition area EUR 1 200

We will provide you with an exhibition area for your companies' promotional activities. You will be able to set up a table with promotional materials, as well as two roll-ups in the foyer/restaurant. Your company's logo will appear in the conference agenda, conference folder, on the website/newsletter (with hyperlink) and the conference screen saver. You will be granted one free conference pass.

### Promotional materials Please contact us for a cost quote

We will provide you with the opportunity to insert your company's promotional materials such as conference pens, notepads, leaflets or USB flash drives in the conference promo-bag. Your logo will appear in the conference agenda and your company will be officially mentioned by the conference moderator.

### Speaker Please contact us for a cost quote

We would be honored if you decided to participate as a speaker. You will be granted the opportunity to hold a 30-min. speech and your company's logo will appear in the conference agenda and folder. You will be granted one free conference pass.

## Contact us

### Cooperation

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### Organisation

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### Media

Andrzej Urbaś, Media Relations  
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## About us

### Actia Forum Organiser



Founded in year 2000, Actia Forum is specialises in organizing events/meetings and providing consulting services that match the needs of the transport & logistics industry. Actia Forum's portfolio covers two areas – events and consulting. By firmly standing these two legs, we can guarantee that whatever goals our clients wish to accomplish, we are here to support them in their journey. Additionally, we are the only company who knows the Baltic Sea region inside out as well as are the sole maritime conference firm with strong support in printed expert publications.

### Harbours Review Co-organiser



The Harbours Review is a European magazine of the Baltic Press publishing house, with a bi-monthly e-zine with expert views on the most important issues for Europe's port sector, as well as a completely free on-line European ports database. Baltic Press set out in 2004 and from that time delivers credible information and professional market analysis (like yearbook publications: ro-ro&ferry, container, bulk, Baltic ports). We enhance business among partners within the region and promote European companies throughout the world.

# Thank you for your interest!